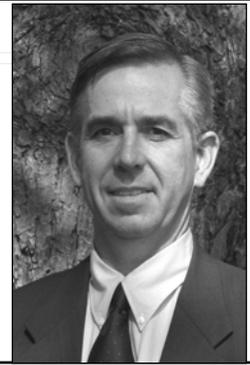


RE-ELECT MIKE LYONS

AS MAYOR
Village of Richfield



- **Vision for the Future:** The election on November 6 is a vote on the way we want to approach our future as a community. The Village of Richfield is a stable, safe and beautiful place to live and raise a family. Our Village government provides superior services and has made good progress through the years because our leaders have had a vision for the future. Mike Lyons will continue that tradition. He has emphasized thorough planning, and with the Village Council's support and cooperation he has acted on the priorities established by a thoughtful planning process.
- **Preserving the Qualities of our Community:** Richfield is at a unique place in its history, a time when we still have the opportunity to preserve the qualities that we appreciate. A number of the remaining large parcels have or will in the foreseeable future pass from one generation to the next, and the choice between the preservation of that land or its development will be made. The Village ought not buy all the vacant land, but we should be aware of this circumstance and pursue the preservation of land where we have the opportunity, whether by acquisition (especially with public/private grants), by judicious planning, or by encouraging environmentally respectful development. We need to be prepared for what's coming and be ready to take advantage of opportunities when they present themselves. Mike Lyons' record over the past four years demonstrates he is prepared.
- **High Quality Tax Base and Excellent Services:** Neither the income tax rate nor the property tax rate has been increased during the past fifteen years, and there will be no need to increase Village taxes in the foreseeable future. Yet the excellent services provided to the residents of Richfield have been expanded and improved during those fifteen years. The strong position of our community is not the result of happenstance, but comes from strong, forward-looking leadership, and Mike Lyons has been an active part of that leadership for the past 20 years.
- **Proven Track Record:** The best indicator of how a candidate will deal with problems in the future is to look to see how they have dealt with problems in the past. Mike Lyons has devoted a great deal of skill, time and effort during the past twenty years to preserve the qualities of Richfield and make Richfield an even better place to live.

I am proud of my record, and I truly care about Richfield Village. Should you have any questions, please feel free to call me at (330) 310-5926. Thank you for your consideration.

I N E E D Y O U R V O T E O N N O V E M B E R 6th

A handwritten signature in black ink that reads "Mike Lyons". The signature is stylized and written over a circular graphic element.

For a more complete discussion of the state of the Village go to www.MichaelLyons.org

e-mail: lyonslaw@alltel.net -- (330) 310-5926

Paid for by Committee to Re-Elect Mike Lyons, Barbara Lanford, Treasurer, 3390 Logwood Trail, Richfield, Ohio 44286

Mike Lyons: Strong and Active Mayor

- ✓ revised and updated budget oversight and planning.
- ✓ personally led effort to obtain \$600,000 in state grants for new park land
- ✓ directed the purchase of new park and recreation lands
- ✓ successfully managed administration workforce of 65 while seeing Village through first-ever labor negotiations with both police and fire personnel
- ✓ pushed for a comprehensive Park and Recreation plan with clear goals
- ✓ encouraged high-quality, environmentally respectful development for our tax base
- ✓ led a complete re-mapping of land-use and planning to identify high-priority conservation and development areas
- ✓ negotiated with City of Cleveland for expansion of water service
- ✓ oversaw largest ever village capital improvements (Brecksville Rd. & Town Hall)
- ✓ brought Richfield's voice to regional organizations (Summit Mayor's Association, Cuyahoga Valley COG, Northeast Ohio Mayor's Association)

Mike Lyons: Long-Term Commitment

A Respect for the Past

- ✓ born and raised in Richfield. Degrees from Cleveland State, KSU, and Case Western Law School
- ✓ 20 years in Village Government: Council 14 yrs. Panning Commission 2 yrs. Mayor 4 yrs.

and a Vision for the Future

- ✓ wants to preserve the natural beauty and open spaces in our community
- ✓ understands the importance of high-quality, sustainable development for the long-term financial health of our community
- ✓ works vigorously to promote long-term planning (utilities and infrastructure, land preservation, and zoning) to balance sustainable development with our natural qualities

“The Village of Richfield is a stable, safe and beautiful place to live and raise a family. Village services are superior and taxes have not been raised for fifteen years, nor will they be raised....

The strong position of our community is not the result of happenstance, but comes from **strong, forward-looking leadership**, and I have been an active part of that leadership for the past 20 years.”

- *Mike Lyons, Mayor of Richfield*

Committee to Re-Elect Mike Lyons

VOTE ON
NOVEMBER 6

I N E E D Y O U R V O T E .

